

Making Lifelong Connections



Ninth annual meeting

“Let Opportunity Lead You”

April 3-5, 2019

The Madison Concourse Hotel, Madison WI

Wednesday, April 3

Wisconsin Ballroom

- 3:00-5:00 *Registration*
- 5:00-5:15 *Welcome and Introduction:*
Craig Becker, MSW, Social Work Faculty, UW Pediatric Pulmonary Center,
Rhonda Yngsdal-Krenz, MBA, RRT, Respiratory Therapy Faculty, UW Pediatric
Pulmonary Center
- 5:15-5:45 *MCHB Update and MCH Navigator*
Madhavi Reddy, MSPH, Senior Public Health Analyst, HRSA/MCHB, and **John
Richards, MA**, Research Professor, Georgetown University, Executive Director,
National Center for Education in Maternal and Child Health.
- 5:45-6:00 *Overview of MCH Leadership Competencies 4.0*
Mary Marcus, MS, RD, UW PPC Co-Director and Nutrition Faculty
- 6:00-6:30 *MCHB Training Program Overview -Moderated by **Craig Becker***
- Pediatric Pulmonary Centers (PPC): **Charlie Blotner**
 - Leadership Education in Neurodevelopmental Disorders and Related
Conditions (LEND): **Crystal Garcia**
 - Public Health Center of Excellence: **Daniel Schadrac**
 - Nutrition: **Jose B Rosales Chavez**
 - Leadership Education in Adolescent Health (LEAH): **Lydia Pfluger**
 - MCH Leadership Education Advocacy and Research Network (MCH LEARN):
Michelle Ubah
 - MCH Pipeline: **Mayra Lemus Rangel**

Madison Room

- 6:30-8:00 *Dinner and Team Building/Leadership Activity: “What does a future MCH leader
look like?”*
Moderated by **Mary Marcus**

Thursday, April 4

University and Capitol A Rooms

7:30-8:00 Poster set-up

Wisconsin Ballroom

8:00-8:30 Breakfast and Sharing “What does a future MCHB leader look like?” prototype

8:30-9:30 **Key Note Presentation:** “*Imposter Syndrome: Recognizing the Symptoms and Honoring your Worth*” - **Cecilia O. Macias, MA**, Associate Director, Student Success, Leadership Development, and Community Engagement, University of Illinois Chicago School of Public Health

9:30-10:30 **Trainee Ambassador Group Presentations:** “Where do you stand? Integrating Cultural Competency for Effectively Meeting Diverse Needs” - **Sabrin Rizk, MS, OTR/L** – MCH Pipeline/LEND, **Lauren Schwerzler, RDN, LDN**– CoE/SPH, **Suzanne Stern-Brant, LMSW** - PPC

10:30-11:00 Break and Networking by program

11:00-11:45 *Emerging and Current Professionals Sharing their Journey to a Career in MCH: Tools for Success and Lessons Learned*

Panelists: **Mayra Blanco**-MCH STARS, **Linda Bomboka**-CoE/SPH, **Sabrin Rizk**, MCH Pipeline/LEND, **Krista Kerlinske**-PPC

Moderated by **Cindy San Miguel, MPH**, Assistant Director, Center of Excellence in Maternal and Child Health University of Illinois at Chicago - School of Public Health

11:45-12:15 *How to Attract, Recruit and Retain Professionals to the MCH Workforce*
Moderated by **Cindy San Miguel** and **Craig Becker**

Assembly Room:

12:15-1:00 Lunch: Networking by Region

Wisconsin Ballroom:

1:00-1:45 “Curiosity and Active Listening”
Presented by **Gail Chödrön, PhD**, Training Director, Wisconsin LEND program

Wisconsin Ballroom, University & Capitol A Rooms

1:45-2:45 "Pitch" Roundtable Sessions by topic areas:

Wisconsin Ballroom:

- Systems of Care, Incarceration, Disability, Advocacy and Ethics
- Leadership Journey and QI

Capitol A

- Obesity, Nutrition and Diabetes
- Pregnancy, Gestation, Birth Control, Safe Sleep and Birth Outcomes

University Room:

- Disparities
- Care Delivery and Family Partnering

2:45-3:00 **Break**

University & Capitol A Rooms

3:00-4:00 "Pitch" Poster Sessions with Refreshments

Wisconsin Ballroom

4:15-5:30 Trainee/Former Trainee Presentations
Moderated by **Rhonda Yngsdal-Krenz**

- "Using GIS Software and proximity to a hospital to analyze the relationship between infant mortality rates" **Maave Dixon** – CoE/SPH, **Victoria Eickelberg** – CoE/SPH, **Virginia Mason** – CoE/SPH
- "Neonatal Deaths" **Meron Asfaha** – CoE/SPH
- "Medical Home" **Rebecca Wells** - LEND
- "Creative Health Communications to Promote Consumer Product Safety" **Michelle Gin** – LEND & CoE/SPH

5:15-5:45 *Reflections on the Day: Observations, Interpretations, and Thoughts on Moving Forward*
Moderated by **Craig Becker** and **Rhonda Yngsdal-Krenz**

5:45-6:00 **Group Picture**

6:00 Poster takedown in University and Capitol A rooms

6:00 Dinner on Your Own- Enjoy your Evening!

Friday, April 5

Capitol B

- 8:00 – 8:45** Breakfast & Networking
- 8:45 – 9:30** “Pitch” Session Follow Up moderated by **Craig Becker** and **Rhonda Yngsdal-Krenz**
- 9:30-10:30** **Featured Presentation:** “*Discovering your Calling is a Journey*”
Frank Lewis, BSW, MSW Candidate, UW-Milwaukee Pipeline Program
- 10:30-11:00** Break and Networking: World Cafe
- 11:00-12:00** *MLC Conference Reflection: What happened, why does it matter, what impact has MLC had on you, what action steps will you take when you get back home?*
Moderated by **Craig Becker; Theresa Rodgers UAB PPC; Linda Russo, UAB PPC UW PPC; Rhonda Yngsdal-Krenz**
- Conference Wrap up – MLC Planning Committee*

Please complete your evaluation- check your email for the link.

Thank You for Coming and Participating!

Safe Travels Back Home!